

Cludo and Miðeind Partner to Provide First-ever AI-Driven Site Search Breakthrough for Iceland

COPENHAGEN, DENMARK – 8 September 2023 – Cludo, a leading provider of innovative search solutions, announces a strategic partnership with Miðeind, a leader in Natural Language Processing, and Artificial Intelligence for the Icelandic language.

The partnership combines Cludo’s powerful search technology with Miðeind’s expertise to provide an AI-powered semantic search experience and intelligent question answering fine-tuned for the Icelandic language.

“Since 2015, we’ve worked with our customers to innovate site search for better visitor experiences. We’ve added AI solutions for our customers worldwide, and we’re excited to bring Miðeind’s expertise to level up AI site search for Icelandic language websites too,” said Nick Wassenberg, CEO at Cludo. “This kind of breakthrough – which is especially vital for information-rich sites like government, education, tourism, and banking – is only possible through a collaboration like this.”

“Our partnership with Cludo allows us to offer customers a search experience that is not available anywhere else,” said Linda Heimisdóttir, CEO at Miðeind. “We are excited to integrate our advanced NLP and AI technology with Cludo’s experience designer, analytics, and infrastructure to deliver successful search experiences through both conversational and traditional searches.”

The partnership will provide Icelandic marketing and IT leaders with a number of benefits, including:

- A powerful and easy-to-use site search solution that helps municipalities and businesses improve the user experience on their websites.
- A modern, AI-driven language processing system for highly relevant site search results.
- A refined reporting system to better understand visitor experiences, fill content gaps, and improve visitor satisfaction.
- Expert support from Icelandic resources at Cludo and Miðeind to help businesses get the most out of their search solutions.

For more information about the Cludo and Miðeind partnership, visit www.cludo.com/iceland.

About Cludo

Cludo is a leading provider of innovative search solutions. Cludo’s technology helps businesses improve the user experience by delivering better search experiences. Cludo is headquartered in Copenhagen, Denmark, with an office in Minneapolis, Minnesota. <https://cludo.com>

About Miðeind

Miðeind, a software company based in Reykjavík, Iceland, is a leader in the development of *Language Technology (LT)*, *Natural Language Processing (NLP)*, and *Artificial Intelligence (AI)* applications for the Icelandic language. The company’s mission is to make state of the art AI and NLP technology available to the Icelandic people. <https://mideind.is>